



BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY)

INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI
'A' GRADE UNIVERSITY STATUS AWARDED BY MHRD, GOVT. OF INDIA
RE-ACCREDITED WITH 'A' GRADE BY NAAC



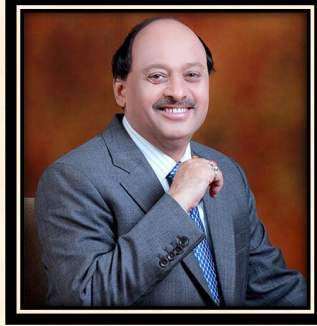
PUNARSANGAM

The Alumni Newsletter

2019-2020



FROM CHANCELLOR'S DESK



Hon'ble Dr. Shivajirao Kadam


Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune.

I would like to reiterate that some decisions are required to be taken by seeing the bigger picture, which are the best for the organization and here that's why one's personal or most preferred leadership style takes a back seat. Secondly leadership styles are situational and that's what I have learned over the years, and have groomed myself, thereby being the spiritually intelligent personality and having a very high spiritual quotient.

Situational leadership is based on the relationship between leaders and followers and provides a framework to analyse each situation based on the Performance Readiness Level that a follower exhibits in performing a specific task, function or objective. Then, based on the leader's diagnosis, the necessary amounts of relationship behaviour and task behaviour are applied and communicated to the follower in order to support their needs and advance development.

I also put on record, the notable work being done by the United Brethren over so many years, and their contribution toward the domain of placement, mentoring, teaching, consulting and training are really appreciable.

I congratulate Dr. Vikas Nath and his team for organizing MILAP-(2019-20) and publishing this issue of PUNARSANGAM to bridge the gap between industry and academia.



PROF. DR. SHIVAJIRAO KADAM

FROM VICE-CHANCELLOR'S DESK



Hon'ble Dr. Manikrao Salunkhe

Vice-Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

Ever since I took over the Vice Chancellorship of Bharati Vidyapeeth (Deemed to be) University, Pune, it's only transformation, that I am focusing on, as our Beloved Sahib wanted to bring in change, and what I have experienced, and as said by all the great people, change is the only constant factor. Change that is beneficial and leads to enrichment is transformational. Hence I feel that, through this transformational leadership initiative that I resort to simultaneously, there is a change in the mind set of colleagues as well. Each of the colleagues, is a leader in himself/herself.

I look forward to imbuing in my team, the much needed cultivation of "SQ", i.e., Spiritual Quotient. Transformational leadership is all about initiating change in organization, groups, oneself and others. Therefore, my penchant has always been to motivate and inspire and influence my colleagues, so that they perform and contribute more than they intend, and quite often even more than they thought possible. They set more challenging expectations and typically achieve higher performance. The results are a testimony to this.


We have been able not only to sustain our performance, we are performing and contributing more than the optimum capacities, coupled with this fact that, the number of students have more than doubled over the last five years.

My full credits to all our teaching, non-teaching administrative staff, programme secretaries, and supporting staff, led by Prof. (Dr.) Vikas Nath, who have made this possible, that is more than a Case Study of SYNERGY and Optimum Utilization Of Resources. Otherwise, our regular faculty members would not have so successfully evaluated SDE examination answer sheets, and dedicatedly invigilated SDE Examination work along with their regular programmes' work load.

This is the testimony of successful transformation that is achieved at Functional Level(s), with the well-directed plan by Dr. Vikas Nath, Director (I/c), BVIMR, New Delhi at business level. We have been so successfully able to implement the examination reformation system(s) and process(es), most notably being, the Digital Evaluation.

All this have created a win-win situation for Bharati Vidyapeeth (deemed to be University), Pune, BVIMR, New Delhi, School Of Distance Education and its stake holders. Procuring and utilizing efficient products, system, techniques, and solutions, are very much evident from all the logistics, channels, academic resources and other process related components to run this wonderful institute.

As Michelangelo said, "I paint with brains and not hands", taking it further, I always feel that leadership is all about working with hearts and minds.



Prof. Dr. Manikrao Salunkhe

FROM PRO VICE-CHANCELLOR'S DESK



Hon'ble Dr. Vishwajeet Kadam

Pro-Vice Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

The present digital era possesses challenging eco system to be created and sustained. The ICT policy of the Bharati Vidyapeeth University is engulfed to create and sustain authenticity in all its academic application. I am delighted to be informed about PUNARSANGRAM a newsletter of BVIMR, New Delhi that has gone digital. It is taking a lead as always. Through digital literacy, students will be able to hone their traits like resilience, perseverance and strength of purpose. Along with these improvements, you will also develop an innate push to embrace learning as part of your everyday lifestyle, to effectively build national and international networks, to ensure innovative changes in providing quality education and learning to students.

Many Best Wishes to Dr.Vikas Nath Director Incharge, BVIMR and entire team of United Brethren for unleashing this creative endeavour that connects all of us digitally. It is all about networking with our most valued Alumni in the form of training, workshops, counselling students.

The faculty team of BVIMR is also to be appreciated as they are the bridge between the institute and United Brethren.



Dr. Vishwajeet Kadam

FROM DIRECTOR'S DESK



Prof (Dr) Vikas Nath
Director Incharge
BVIMR, New Delhi

My emphasis has been on innovative teaching, training and learning processes, most notably being Examination Reforms and related processes. I am delighted to share that all the objectives and goals are being achieved and we are surpassing our established benchmarks by each passing year. Academic deliverables are very well complemented by industry and social initiatives interventions that enrich students and academia to the level of shaping them become Global citizens with a rich blend of Eastern and Western philosophies.

I am very much delighted to present here, this issue of PUNARSANGAM on the occasion of MILAP-2019-20, and congratulate the new team members : United Brethren. **The newly elected members are : - Vice President -Mr. Mukesh Madan, Secretary –Mr. Girish Vir, Treasurer – Mr. Subhash Jetly and Joint Secretary –Mr. Jaideep Bajaj.**

Our team of United Brethren has always been the forerunner to contribute to all the systems and processes established, and my sincere gratitude to Dr A.K. Srivastav, Mr Sanjoy Roy and Ms. Meenakshi Sati, and of course; our smart and competent students, who have always contributed their 100% to make BVIMR, what it is today- an Institute that has Academic rigor and having awarded with GOLD category by “BUSINESS INDIA” among Management Institutes in India is a testimony in itself.

BVIMR is always making consistent efforts with the association of United Brethren by imparting requisite skills to all its students, thereby making them holistic personalities.

I congratulate the editorial team of this issue of Purnarsangam, that incorporates interesting and thought provoking write-ups that will ignite readers' thought patterns.

My most sincere gratitude and regards for all the support, guidance and cooperation of Hon'ble Dr. Shivajirao Kadam, Chancellor , Hon'ble Dr. Vishwajeet Kadam, Pro-Vice Chancellor , Hon'ble Dr. Manikrao Salunkhe, Vice Chancellor , Mr. C.B. Sawant, Regional Director , BVP Educational Complex, New Delhi and all my Senior colleagues at Bharati Vidyapeeth (Deemed to be

University), Pune for having trust, faith and confidence in me to make BVIMR, New Delhi, a “Skilled Youngistan”, the dream I had when I took over as the Director (I/c) of this Institute.

Wishing you all a happy and prosperous year 2020.



Dr. Vikas Nath

KNOW YOUR ALUMNI BODY

| S.NO | NAME | DESIGNATION |
|------|---|---------------------------|
| 1. | Dr. Vikas Nath (Director I/C, BVIMR) | President |
| 2. | Mr.Mukesh Madan | Vice President |
| 3. | Mr.Girish Vir | General Secretary |
| 4. | Mr.Jaideep Bajaj | Joint Secretary |
| 5. | Mr.Subhash Jetly | Treasurer |
| 6. | Mr. Aayush Dewan | Managing Committee Member |
| 7. | Mrs. Rupal Rahul Singh | Managing Committee Member |
| 8. | Mr.Chetan Chadha | Managing Committee Member |
| 9. | Mr. Tushar Jindal | Managing Committee Member |
| 10. | Mr. Girish Goenka | Managing Committee Member |
| 11. | Ms.Priyanka Khanna | Managing Committee Member |
| 12. | Mr.Varun Mittal | Associate Member |
| 13. | Mr. Varun Goel | Managing Committee Member |
| 14. | Mr.Ajay Kumar | Managing Committee Member |
| 15. | Dr. A.K.Srivastav | Faculty Advisor |
| 16. | Dr.Neelam Sharma | Faculty Advisor |
| 17. | Mr. Sanjoy Roy | Faculty Advisor |
| 18. | Mr. Ajay Kumar | Faculty Advisor |
| 19. | Ms. Minakshi Sati | Faculty Advisor |

MESSAGE FROM ALUMNI BODY



Mr. Mukesh Madan, Vice President (UB)

I am pleased to introduce myself as the Vice President, United Brethren, BVIMR's Alumni Association.

As a proud alumnus of BVIMR, I could not be prouder of the college's accomplishments. It gives me immense pleasure to write this message for the next edition of "Punarsangam".

At the very outset I would like to express my heartiest thanks to the BVIMR family. I extend my warm regards to Dr. Vikas Nath, Dr. A.K. Srivastav, Dr. Neelam Sharma, Mr. Sanjoy Roy and Ms. Minakshi Sati to always stand as a bridge between UB and the institute.

Finding the right path to success at the right time is really very important. We continue to build on the BVIMR's success through Infinite Impact. Each year, as we welcome new students to BVIMR, we are reminded of the great legacy left behind by our wonderful alumni.

Joining the Alumni Association encourages continued success for our students and support for the college. We want to reach out and connect with you, no matter where you may be. we will make our utmost effort to expand and enrich our alumni network on a global scale. To realize this vision, support from alumni is vital. I also hope every alumni will benefit from the network through its programs as well as the human relationships generated from the network

Please continue to visit us on the website and Facebook for information on future Alumni activities.



Mr. Girish Vir, General Secretary (UB)

Our Alma Mater gives us so much, the least we can do to repay is to reconnect and relive the memories

“To fulfill our vows to give back and share our experiences for building a better tomorrow with our future flag bearers”



Ms. Priyanka Khanna, Managing Committee Member (UB)

Creating value for consumer is the ultimate aim of any business and effectively devising Marketing strategies to ensure this value creation is of utmost importance. This is one of the valuable lessons that my MBA at BVIMR helped me learn. BVIMR has helped me build my capability to lead others

in high demand situations by giving me an opportunity to work as a part of the Organising team during Renaissance: The Management and Cultural festival of BVIMR as well as provided me an opportunity to hone my Business skills by being a part of AVSAR : The Annual Business Plan Competition. My 2 years at BVIMR were an amazing experience as I was able to contribute as a part of Corporate Resource Centre as well as was able to pursue my extracurricular interests in Dancing. BVIMR has really helped me develop as a business professional.

ISKCON COLLABORATION

BVIMR collaborated with Iskcon temple during the orientation programmes for MBA and BCA courses. A special session on Human Values was organized which enabled the students to have a better understanding of their spiritual self. Lectures on Respect for Women, Environment and Time Management were also included.



Figure: Glimpses of Iskcon Celebration

SELF AWARENESS: A ROAD TO AWAKENING

We avoid pain through distraction. Our minds completely believe that ignorance is bliss. As our lives are becoming more and faster paced, the pain and suckage of life has risen to unprecedented level. From pain that comes from heart breaks competition, stress, irregular living habits or anything that may be considered trivial by one can be cause for great suffering to another. We indulge in various distractions to get our minds off of our sufferings. The distractions can range from books, poems, and social media to something drastic such as substance abuse. This is when awareness comes into play, distractions are important for keeping us sane but we should be aware of our distractions and choose them rather than having the distractions choose us. We all like to believe that we know how we are spending our times but it usually wrong. We usually binge an our preferred distractions and are unable to opt out of it due to it now being a part of our behavior; this behavior takes us to the world where no pain exists and life is just rainbows and sunshine. How many times has it happened to us that we open a facebook and then jump to Instagram, snap chat etc without any purpose and just scroll through our feed or how many times do we constantly check our phones to see if we have any messages. These are the distractions that become secondary to our behavior and it is not even noticeable to an individual. During this, we don't know what we are doing despite being awake and metaphorically aware. Now once we start to look into our actions, we tend to have to face all the emotions and situations that we were avoiding through distraction. This is uncomfortable for everyone as it also forces an individual to face his worst fears. During ignorance and distractions, we tend to keep ourselves on a high horse but for how long can we run from ourselves. Sooner or later all of us have to face our fears and the true emotions that reside within us. We then go around looking for the deeper meaning in the feelings that we are just confronted with but we fail to understand that after a point it's just Navel-gazey spiral of doom which generate anxiety, depression, panic disorders etc. It is important to understand when to stop for your own good and it starts with getting comfortable with the fact that you can't please everyone and you don't have to as well. You only have an obligation towards yourself.

Life can be tough and we make it tougher by thinking and potentially over thinking on how we would look in the eyes of others. As soon as we start dwelling on this thought, we tend to ignore what we want and use up all our energy and resources to impress those who are external to this. This may even lead to success but will never lead to satisfaction and peace of mind.

When we refuse to accept ourselves as we are, then we return to the constant need for numbing and distraction. And we will similarly be unable to accept others the way they are, so we will look for ways to manipulate them, change them, or convince them to be a person they are not. Our relationships will become transactional, conditional, and ultimately toxic and fail.

*Always remember don't let the voice of your inner self drown
against the noise of what will they say!*

Love yourself first and everything else will fall in line.



Mr. Girish Goenka

Managing Committee Member

INTERNATIONAL OZONE DAY

Bharati Vidyapeeth Institute of Management and Research, New Delhi organized the International Ozone Day on 16th September 2019 to spread awareness about depletion of the Ozone layer and for the preservation of the ozone layer, commemorating the date when the Montreal Protocol on substances that deplete the Ozone Layer was signed in 1987. The day was first celebrated on 16 September 1995.

Event: International Ozone Day

Date: 16th September 2019

Time: 9:00am- 5:00pm

Faculty Coordinators: Dr. R.K. Sharma, Dr. Parul Aggarwal

Participants: All MBA,BBA,BCA,LLB and BBA-LLB students.



Figure: Glimpses of Ozone Day Celebration

CHASING MY DREAMS

I have always thought that my life was going to be filled with safety nets that either my parents or I had set up. I have always tried to plan out everything to make sure I'm never set up for failure or the unknown. These past couple of years has made me realize that my life has been all about taking risks. I have risked everything from my work, my relationships and especially my comfort zone.

Two years back, I had no idea what life had in store for me. Being rejected in interviews multiple times to not getting my desired salary or my desired profile I was going through a lot. I never lost faith. My ideology was a bit different from others. I believed Everything in this world was once completely unknown and manufactured by an idea. Someone had to see it before it could be made. The word impossible is only for the souls that can't see beyond what they can understand in their minds. My perseverance and dedication has made me through. To whatever I am today, I owe it to my teachers, my parents and my friends who have been my support system and I'd be always obliged.



Mr. Tushar Jindal

Managing Committee Member

ENTREPRENEURSHIP

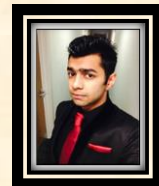
I feel elated and blessed when I think that I stand amongst those who listen to their heart and chart their own path. Ever since I can remember, I have always wanted to become a successful Entrepreneur. Though neither of my parents are running a business venture and their dedication and passion towards their professions and personal life, planted nascent roots in my young mind as well. These

early experiences gave me the impetus to study business at the college and increased my hunger to become an independent and successful businessman.

My first stint with Entrepreneurship happened during a trip to the Bali in 2015, where I saw beautiful Balinese paintings and met with exceptional local Balinese artists. I realized the painstaking detail that the artists go through to produce these excellent works of art and immediately thought about how I can support their work. I have always been an art lover and to make this happen, I figured out a process to digitize these brilliant pieces of art at highest possible resolution to ensure minimal loss of detail and sell these works online. That is when I started 'Inks n Oils' an online art gallery and today we have presence all across the globe with people from all around the world wanting to buy these paintings.

Once I had established this venture, which is mostly online, I realized that I still had hunger and quest to do more. In today's day and age, with modern technology and virtual work, I realized , I did not have to limit myself to just one thing. As an entrepreneur, I feel it is very important to do something that you genuinely love. When I started pondering on this, I knew that there was one more thing I loved as much as I did Art - Food and Socializing. While exploring different options, I realized that I belonged to the restaurant industry, and that led to me opening Pind Balluchi recently. Ever since taking over this restaurant, I have been trying to impose innovative marketing strategies such as hosting corporate events, inviting live bands to attract the crowd.

Quoting Elon Musk here— *“I think ordinary people can choose to be extraordinary”* and I have always followed this. I have overcome challenges and always made the best of all situations to get to where I am today. All my big and small achievements to date have made me believe that I can make a difference and I am thankful to all my teachers, family and friends who have supported me.



Mr.Aayush Dewan (Managing Committee Member)

GANDHI JAYANTI CELEBRATION

On the 150th birth anniversary of b Mahatma Gandhi, BVIMR took the initiative to celebrate Gandhi Jayanti along with students and all faculty members. There were multiple events and competitions organized to commemorate the day such as Debate Competition, Portrait making Competition, Role-play competition etc.

Event: Gandhi Jayanti Celebration

Date: 2nd October 2019

Time: 9:00am- 1:00pm

Faculty Coordinators: Mr. Anuj Kumar

Participants: All MBA,BBA,BCA,LLB and BBA-LLB students.



Figure: Glimpses of Gandhi Jayanti Celebration

YES, I AM A GIRL AND I AM PROUD OF MYSELF!!

Yes. I am a girl and I am proud of myself. I am proud because inspite of your numerous attempts to make me feel inferior and degraded, I have succeeded in stepping upto your ranks. I have accomplished what you never thought I could. Most importantly, I am grateful to you for helping my reach this stage. So today, this is what I have to say to you.

Whenever I would walk out of my house wearing either a jeans or a kurta salwaar, your eyes would eat me up. You would stare at my breasts and at my lower body, knowing that I felt uncomfortable and relishing that fact. I thank you for that because you taught me to fight you. The next time you stared, I abused you, next time I slapped you, then I pepper sprayed you and you never stared again. I saved myself.

A few times during my period, my skirt got stained and you laughed at me. Then you pointed your finger at my skirt and stepped away as if I was untouchable. For days after that, I couldn't sleep. But I thank you because the next time, I didn't run. I stood upto you and I shouted out trying to knock some humanity into you. I walked around deliberately, showing off my stain without a hint of pink on my face. You taught me pride.

When I dated a guy but didn't like him and then dated another, you called me a whore, a slut. You refused to talk to me and spread rumors that I was "available". You made me depressed and I began to cut myself. I thank you because a few days later when I spoke out about it, I found people who had suffered similarly and together, we created a massive reform.

When I denied to go on a date with you, you stalked me. When I complained, you destroyed my image on my face. But I thank you, for today I not physically or socially conscous. Today I hold my head high and walk with other people.

You said my gender would not let me achieve success. You held me back, demotivated me. I thank you. Your "wise words" made me try my hardest and today I am a manager ,a wife and going to be a mother.

You told me I was inferior, a pain, a burden. I most heartily thank you. For your words and actions have made me realize that I stand on the same podium as you, that I can do everything and more than you can, that I am the best thing that could ever have happened to you and this world.

Yes. I am a girl and I am proud of myself.



Mrs. Rupal Rahul Singh

Managing Committee Member

WHAT IS LIFE?

When I was in primary school, I was afraid of, if I haven't done my homework my teacher will scold me, I grew up went to secondary school I thought when I will clear my Board exams my life will be free of all the tensions, then I went to college I thought when I will get a job, my life will be more happening as I will start earning, and when I started my job I come to know when I will become boss, my life will be much more powerful. The only thing which I noticed that my life is nothing but full of desires and keep hoping for the best time to come. Not mine every one of us keep thinking in this direction and end up In loosing many things. Few loose their health, few their dear ones and few even leave their many dreams, few sacrifice many things in order to achieve the best life they want to be in, reason being we have always seen our life a source of fulfilling our desires not a way of exploring beauty of life in small things.

Life is nothing but a process through which everyone has to go through. In every process there are many phases such as in a life .Each phase has its own beauty to cherish but have we cherished each and every moment of it? Off course not because

we were in an illusion whether we will be successful or not, whether we will be able to score good in upcoming exams or not, whether we will be able to get a luxurious car or not and many things that we desired off. We haven't valued what we have with us and have never been proud of what we have. Our desires are endless and keeps on increasing with time but the less you desire , the happier you are. Be proud and thankful to what you have because there are many people in this world who haven't been to school, college and do not have a job which we all used to consider a source of tensions in our life at a point of time and want to get rid of that phase as early as possible. The only way we will be able to enjoy the beauty of life if we start enjoying each and everything that comes across us and thinking of our achievements so farad thanking God for each and every small thing.

Capture the moments in pictures so that whenever you feel depressed or you feel that you haven't achieved anything in life, you can see what life has given you. Life is really very beautiful it's just how you perceive it.



Mr. Chetan Chadha

Managing Committee Member

A THOUSAND YEARS

“We human beings are a mystery to ourselves. We are rational and irrational, civilized and savage, capable of deep friendship and murderous hostility, free and in bondage, the pinnacle of creation and it's greatest danger.”

Daniel L. Migliore

Human is paradoxical. Its wrong to judge someone through any single act but we all judge and get judged. Emotions and feelings are temporary and they keep wavering inside us.

Happiness is not the correct or perfect emotion. Sure, we need happiness in our life, but its just a part of what we are. We also need sadness, and anger, and fear, and anxiety, and mistakes to be able to grow. We need multiple facets to be closer to completeness.

Nothing I am, but a series of paradoxes,
Strong as I am, yet vulnerable,
Exuberant yet drowning in the ocean of sorrows,
Exceptional as hell, yet tolerable.

Determined to succeed, yet insecure,
Destined to win, still fearing to fail,
Knowing everything, still unknown,
A mess of thoughts, causing an ail.

Outrageous, yet powerless against some laws,
As the society engulfs me in its paws,
Fresh as flower in the morning of dews,
Beginning to wilt as it rains.
Nothing stays the same, as I go on
I always desire something else than what I possess,
Illusions of sadness and happiness randomly,
Thoughts inside me, creating a tress.

Neither I am happy, nor am I sad,
Wavering every hour into something unknown,
Childish and playful in spur of a moment,
& the other turns me into a grown.



Ms. Himani Bhatia
Batch 2016-19

EDITORIAL TEAM



Ms. Minakshi Sati
Chief Editor



Mr. Girish Goenka
Alumni Editor



Arundhati
Student Editor & Designer

Teams Involved

